



Prostate Cancer Awareness Month 2014

Theme: "Man up..... Stay in the game!"



A special advertising feature

JN Foundation supports prostate cancer awareness

GOOD HEALTH and the productivity of the nation's work force are two of the abiding commitments of the JN Foundation, hence its support of the Jamaica Cancer Society (JCS) and its 2014 Prostate Cancer Awareness Month education initiatives, under the theme, 'Man Up, Stay in the Game'.

We reaffirm our fortitude in the fight against prostate cancer, which is the leading cause of cancer related deaths among men in Jamaica.

Internationally, prostate cancer also presents a high mortality rate among men; and while cancer pardons no race, gender or class, early detection could make a 10 to 15-year life or death difference. And, locally, recent data from the Statistical Institute of Jamaica indicate that between 2008 and 2011, there was a reported 12 per cent increase in the number of Jamaican men dying from prostate cancer.

In its support of the JCS' fight against prostate cancer, the JN Foundation encourages all men in our country to respond to the Society's public education initiatives and make every effort to get tested. It is a fact that early



A nurse does a blood pressure check on a male patron at a 2013 health fair in Savanna-La-Mar held at The Source, a franchise of the JNBS Foundation.

detection of cancer and development of healthy lifestyles can 'keep you in the game of life'. Hence, it becomes imperative for the men in our country to simply: get tested!

The JN Foundation will continue its support of the JCS' efforts to fight all forms of cancer; and its public awareness initiatives, such as its Anti-Tobacco Forum for high-school students, held in March 2014.