

# JN, Usain Bolt foundations host 4K this weekend

THE USAIN Bolt Foundation and the JN Foundation will be staging the second annual Heroes in Action Charity Run/Walk this Sunday.

Coinciding with the popular holiday weekend, the charity event, in its first renewal, will feature a 4K Fun Run and an 8K Run/Walk.

"This event will be an interesting addition to the activities taking place during the holiday period," Saffrey Brown, general manager of JN Foundation, stated.

She pointed out that the event is another opportunity for citizens to demonstrate their commitment to nation building, as all the proceeds from the run/walk will go to the Victim Services Division of Trelawny and the Granville Place of Safety.

"We want to grow this charity run to become a must-do annual event over the Heroes Weekend," Brown said. And she called on Jamaicans to demonstrate their civic pride, while having some good, clean fun.

The general manager also welcomed the partnership with the Usain Bolt Foundation which has become a seamless venture, as both Foundations have vested interest in the socio-economic development of Trelawny and the welfare of children.

"Usain Bolt is from Trelawny. He is familiar with the issues encountered by residents and their social needs in the parish, hence, this is one of the ways he is giving back to his birthplace," Brown said.

She also stated that Jamaica National believes in "the power of rural regeneration", therefore, many of its projects are directed



to build rural communities by assisting and equipping them with the requisite resources to positively impact lives.

Since the launch of the run/walk in October 2015, the event has attracted the attention of schools and corporate groups, whose students and employees are willing to participate, and it has also garnered the support of leaders in the tourism and hospitality sectors.

## INVESTING IN JAMAICA

JN Foundation, the philanthropic arm of Jamaica National Building Society, continues to mobilise Jamaicans locally and overseas to participate in activities to influence sustainable development, by investing in the welfare of communities and the most vulnerable groups in our country, particularly children.

The proceeds from the run/walk will assist the Victim Services Division of Trelawny to deliver adequate and effective social services for the recovery of children who have fallen prey to crime, as well as to enhance the physical environment of the Granville Place of Safety, through the establishment of a multipurpose centre for the girls' holistic development

To participate, interested persons may go to the nearest JN location or visit <http://www.jnbs.com/runwalk>; or <https://www.runningeventsja.com>.

Donations are also accepted via [Isupportjamaica.com](http://Isupportjamaica.com) or JN account #2094208750. Deposits to the account can be made at any JN branch or MoneyShop across the country.