



# 2017 IN ACTION



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# 2017 IN ACTION



At the JN Foundation, we believe that all Jamaicans have a part to play in solving some of our greatest challenges. We work with changemakers from the length and breadth of Jamaica who are inspiring their communities into creating solutions for transformation.

The work of the Organisation is about supporting our fellow Jamaicans to achieve their goals, so that we can all be a part of the change our country knows it deserves.



We can save the world...  
If we each do our part...  
This is our contribution”.

Lacey-Ann Bartley, Bartley’s All in Wood

As the charitable-arm of the JN Group, JN Foundation is charged with developing and implementing projects that can help to address the needs of the Jamaican people. We do this by focusing on five strategic thematic areas which focus on learning, health, empowerment, heritage and environment.

THE FOUNDATION HAS FIVE LONG-TERM OBJECTECTIVES:

To increase employment readiness and self –sufficiency through skills & personal development



To improve the educational achievement of students;



To enhance the health and safety of all Jamaican



To strengthen social connectedness in order to support social empowerment



Improved environmental sustainability



In partnership with changemakers like Kadeem, who is transforming education through gamification; or Scheed who is removing the waste from our streets one bottle at a time; or Sergeant Bennett who is educating our young people to stay safe on our roads, the work of the JN Foundation is about facilitation and creating the support networks for transformation



There is so much that I’ve learnt and continue to learn about my country, and it helps to strengthen my sense of Nationalism. My hope with this project is to stimulate a youthful interest in Jamaican History; this will allow for strong Jamaican Youths who are self aware, confident and have a strong national consciousness. It is this consciousness alone that can breed unity and cohesion and ignite change within households, communities and Jamaica”.

Sebrina Brown, Project Officer, Parish Histories



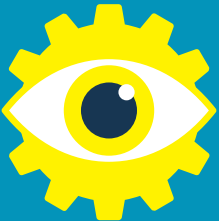
# ABOUT THE JN FOUNDATION

The Jamaica National Foundation is the charitable arm of the Jamaica National Group. Since our inception in 1990, we have been able to impact lives through innovative ideas with the help of inspired hearts.

JN Foundation has a mandate to contribute to Jamaica's development through its mantra Innovating, Inspiring, Impacting! Leading with Act!on. We work alongside individuals and organisations who are seeking to make a positive impact on Jamaica.

## VISION

Our vision is that Jamaicans, wherever they may be, are able to achieve their fullest potential.



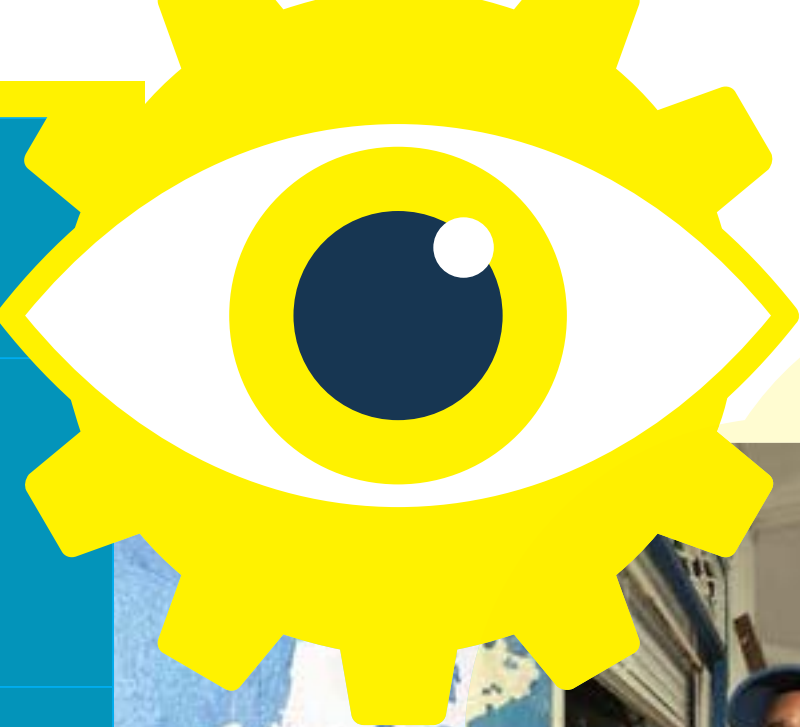
## MISSION

Our mission is to strengthen the capacity of communities through strategic alliances and efficient programming to equip Jamaicans to empower themselves and achieve their highest potential.



## GUIDING PRINCIPLES

1. We are part of the solution, and so is every member of our society.
2. With scarce resources, innovation is a must
3. Community and stakeholders involvement are central to transformation
4. Collaboration and consultation are effective and necessary tools for sustainable change
5. Integrity and trust are how we develop and maintain relationships with each other
6. We are all agents of change



## HOW THE FOUNDATION MAKES AN IMPACT

Over the past few years, the Jamaica National Foundation has retained its stature as being one of the island's leading corporate foundations. By keeping people at the centre of our focus through programmes that encourage volunteerism, economic growth within communities, personal advancement through training and capacity building and access to better educational facilities and methodologies. The Foundation has continued to contribute to the Jamaican Government's VISION 2030.



## CHAIRMAN'S MESSAGE



### JN Foundation: Unleashing the Power of Possibility...

Since its inception in 1990, the JN Foundation, has charted a dynamic course of corporate social responsibility, with its "Act!on" programmes and projects. These projects have dramatically changed the performance of community-based and other organisations; as well as, promoting the development of— social enterprises, financial literacy, education, the arts, community development, road safety and youth advocacy.

I am proud of the achievements of the JN Foundation; and the ability of its management and team members. During the past year some 63 community projects and seven internal programmes, which have changed the lives of more than 45,000 beneficiaries in parishes across Jamaica and countless others overseas, were implemented.

The range and quality of the projects; as well as, their impact and reach are indeed tangible evidence that the JN Foundation continues to successfully "unleash the power of possibility..." as it contributes to "a skilled, educated workforce to support the sustainable growth and development of Jamaica."

Through its alliance with the United States Agency for International Development (USAID), to fund and implement a novel project, the Social Enterprise Boost Initiative (SEBI), the JN Foundation has facilitated improved business skills and technical capacity in 10 local enterprises. Already the leaders have demonstrated better management skills, increased sales and employed additional staff members.

At the same time, administrators, educators and students in five high schools in the parishes of St. Mary, Portland and St. Thomas, who are currently participating in the iLead Programme, are reaping the rewards from quality leadership skills and a better school culture.

In addition, more than 2,000 persons, young people and adults participated in some 33 seminars and workshops in financial literacy. The Member Advisory Councils (MACs), located in JN Branches across the island, continue to lend their support to numerous worthwhile projects, which enhanced the lives of many people in their respective communities.

In the same mode that JNBS has reached out beyond our national borders to serve its members in the Diaspora, the JN Foundation has also carried the messages of cultural heritage and national pride to emerging generations of Jamaicans overseas, via its Resolution Project; and, mobilised Jamaicans at home to volunteer, and gain skills through its "Act!on" projects.

The successful implementation of the wide range of activities outlined in this annual report, has in turn, facilitated The Jamaica National Group on-going commitment to rural re-generation; empowerment of young people through the arts; influenced entrepreneurship and stimulated growth.

I sincerely commend Miss Saffrey Brown, General Manager, for her ability to innovate, inspire and lead with act!on. Her guidance of a brilliant team of young people, positions the JN Foundation, as part of the solution, in the implementation of projects, which make a difference in the lives of many people. Together, as agents of change, they have set the pace for the emergence of qualified, motivated citizens and a better society.

**Earl Jarrett, CD, Hon. LL.D, JP Chairman**  
Jamaica National Building Society Foundation





# GENERAL MANAGER'S MESSAGE



As the charitable-arm of The Jamaica National Group, JN Foundation is charged with developing and implementing projects that can help to address the needs of the Jamaican people.

At the end of 2017, **5,276** people were trained by the **BeWi\$e** Financial Empowerment team. With a financially literate population, it is expected that the country will see growth as more people will be financially secure.

The Social Enterprise Boost Initiative led to the inclusion of social enterprise consideration within the revised MSME and Entrepreneurship Policy. This will impact the way social enterprises do business and therefore how they are able to impact their beneficiaries. The incubator equipped social enterprises with resources to improve their productivity and profitability, and 21 social enterprises generated over **\$88 Million** in revenue, which was **50%** more than the amount generated in 2016.

Education continues to be the most valuable asset one can have in a developing country and it was iLead's mission to rescue underperforming schools in underdeveloped communities to help them achieve their fullest potential. Since iLead's inception in 2014 schools have praised the work done by the iLead team and have reported positive changes in their school's performance, management process and the future outlook of their school. This year, **6,625** students and **360 teachers** benefitted from iLead's intervention.

At JN Foundation, we are extremely proud to report that **133 students** were awarded scholarships during the year. As we continue to promote our heritage, The Parish Histories team completed the documentation of **three parishes, captured 1,500 historical images**, and **engaged with just under 6,000 people**, one of whom was the late **Violet Moss-Brown**, previously, the world's oldest person.

The Road Safety Hub was successfully **launched in November** with the Prime Minister of Jamaica, Hon. Andrew Holness, being present for this ground breaking initiative as well as other key stakeholders. Research is underway for a new project with UNICEF which seeks to make crosswalks close to schools safer. Over, **41,000 primary school students** were trained to be better road users through the Police in Schools Project. Police in Schools delivered over 200 lectures at 147 primary-level schools islandwide which is approximately 18% of primary schools in Jamaica.

2017's Labour Day theme was "Restore, Preserve, Beautify". Over **60 JN Group volunteers** participated in one of the major projects in the island, the refurbishing of Central Police Station in Downtown, Kingston. Twenty other JN Foundation funded projects were happening simultaneously with close to **400 volunteers** distributed across the island.

We are indeed very happy to have been able to deliver yet another successful year of innovating, inspiring and impacting Jamaicans and Jamaican communities.

**Saffrey Brown, General Manager**  
Jamaica National Building Society Foundation



# SERVICE ABOVE SELF... OUR CORPORATE PHILOSOPHY

Founded out of a social mission in 1874, The Jamaica National Group is known for helping Jamaicans find a way towards a better future. With companies ranging in size and purpose, the JN Group is committed to delivering products and services that improve Members financial outcomes, increase

their sense of security and peace of mind, and enhance their overall quality of life.

Through a strong sense of corporate citizenship, Member companies continue to support the work of the JN Foundation and collaborate on initiatives that meet the needs of their members, stakeholders and communities.

“

SSP Allen and his team will be able to teach and train their officers and also make plans and take decisions that will enable them to deploy their limited resources to make our roads safer”



Gillian Hyde

”

As the JN Group continues on its path of impacting Jamaicans, the inclusion of underserved segments of the market remain critical. The focus of our Foundation on social enterprises have opened new windows of opportunities for a wider cross section of players in the MSME space. An organisation like JNSBL, welcomes this continued focus as we position to extend innovative and creative credit options to meet their needs.



Chris Hind



For Labour Day 2017, JN Staff Volunteers across the island helped to transform hospitals, schools and police stations



Prime Minister Andrew Holness cuts the ribbon to officially open the Road Safety Hub at the Traffic and Highway Division at the Elleston Road Police Station in Kingston. Sharing in the moment are (from right): Senior Superintendent of Police, Calvin Allen; Chris Hind, general manager, JN General Insurance (JNGI); Kathleen Moss, chairman of the JNGI Board and Saffrey Brown, general manager of the JN Foundation.



Tonya Grant, Chief Internal Auditor and GSAT 2017 Awardee Ryan Oliphant



JN Bank to KC



JN Group - Heroes in Action - Leon Mitchell



The 2017 JN Scholars



IRS - Sharon Smith with caption (Bewise Financial Empowerment)



JN Group Water Adaptation Launch - Minister Horace Chang, Therese Turner-Jones and Earl Jarrett





The reorganisation of The Jamaica National Group also involved the establishment of the JN Financial Group Limited, which owns all the companies in the Group.



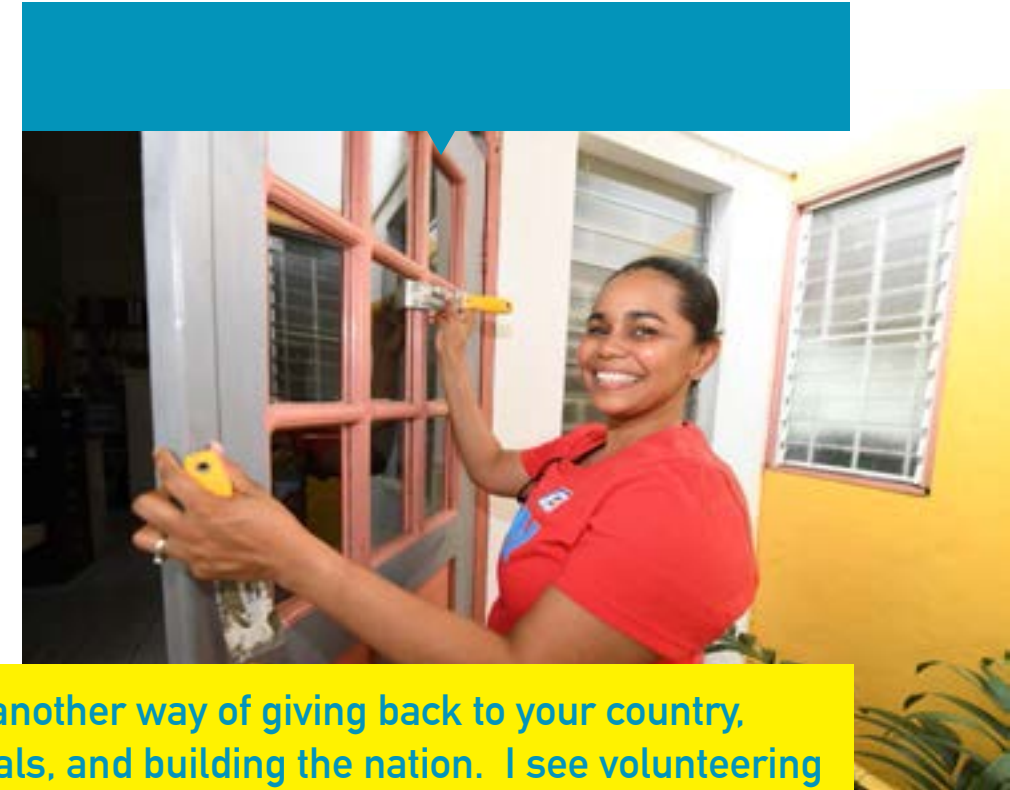
The MCS Group Limited serves as the non-financial holding company and parent of the unregulated entities within the Jamaica National Group.



## AN ARMY OF CHANGEMAKERS



In 2017, The Jamaica National Group was able to leverage the courage and determination of Members, friends and communities to help transform society. Volunteers are amongst the greatest assets in Jamaica and during the year they mobilized for numerous activities. Our volunteers raised funds for the Falmouth Infirmary, beautified the Central Police Station and Bustamante Hospital. Volunteers were also out in their numbers all across Jamaica during Labour Day, and delivered voluntary activities here in Jamaica and overseas across the Diaspora.



Volunteering is another way of giving back to your country, helping individuals, and building the nation. I see volunteering as sacrificial commitment that helps individuals, builds team spirit and brings communities together. Volunteering brings change which transforms the mind and actions of people and gives opportunity to share yourself and your story in order to enable someone's life. If we can impact one person at a time we can change Jamaica thus changing the world.

Nichola Kesson Blair



# AN ARMY OF CHANGEMAKERS

ACTION volunteers and employees of the JN Group giving a much needed facelift to the nearly 100-year-old Central Police Station on Labour Day



Usain Bolt (second left) contributes to the Trelawny Infirmary at the Heroes in Action Run/Walk. Sharing in the moment are (from left) Winsome Wilkins, chairman of the Usain Bolt Foundation, Saffrey Brown, general manager of the JN Foundation and Mayor of Falmouth, Councillor Colin Gager.



Usain Bolt (right), presents 13 year-old 2017 Chrissy Granville of William Knibb, who came first in the female category in the 10K Run for the female 10-19 age group with her trophy.



Scheed Cole (left) Managing Director of 360 Recycle pausing for a photo with patrons at the 2017 Diaspora Conference.



Chief Marketing Executive of JN Bank, Saniah Spencer with Prime Minister Andrew Holness on Labour Day at the National Labour Day project site at the Central Police Station



# The Source ... communities transforming communities

The call for social intervention programmes to stem crime and violence and to reduce poverty in our inner-city communities has become deafening and is viewed by many as the "saviour" that can help to lasso the runaway crime rate.

However, some doubters argue that social interventions are oft times unsustainable and, therefore, make no difference, hence, they are simply a waste of resources.

But, there is one social intervention model, which during the past decade has emerged and proven to be the exception. The JN Foundation was the first to utilize the Social Enterprise Model to establish five Source Centres across Jamaica, which are still operative and making a difference.

The Source was developed in 2007 as an intervention in underserved communities to provide lifestyle changing services through the use of existing community space to create a hub for activities, to influence growth and employment.

The JN Foundation wanted to achieve long term provision, and so pursued the social enterprise model, which is basically a business that operates to fulfill a social mission. The Source in August Town was established in 2007 and was the first social enterprise in Jamaica.

The social enterprise model always takes into account three things: people, planet and profit. One cannot achieve sustainable development of community or country if

The Source in August Town celebrated its 10th anniversary in March of 2017.

Following the success of The Source, August Town, four other Centres, were established in: Maverley, St. Andrew; Ocho Rios, St. Ann; Treasure Beach, St. Elizabeth; and the Savanna-la-Mar Source, in Westmoreland.

**As such, the Source in August Town focused on several key priorities.**

**1. Development of efficient core business services which would generate revenue for the Centre, which included: a documentation centre, media library, meeting room and more.**



**2. Partnerships with community groups, to encourage the buy-in of community members and ownership of the Centres.**



**3. Establishment of the centre as a place of refuge. The environment was relaxing and aesthetically appealing, with management which generated personality, love and joy.**



The last centre that was established is in Savanna-La-Mar, Westmoreland, in 2012, and was driven by women who had an average age of 76 and were part of the Y's Menettes Service Club.

These ladies are true community champions, who have been serving the community needs of Russia, Grotto and Barracks Road for more than 50 years.

The Source Centres continue to be at the heart of the communities in which they operate. These Source Centres are valid representations of the "People First," commitment of The Jamaica National Group to support and grow communities. These Centres are part of the social enterprise legacy that JN continues to create daily.

Community members and Saffrey Brown, General Manager of JN Foundation celebrate the 10th anniversary of the Kairos Network Source



“

**We are proud that after 10 years, The Source is still operative and the community continues to benefit from its expanding services.”after 10 years, The Source is still operative and the community continues to benefit from its expanding services.”**

Saffrey Bown, General Manager of the JN Foundation



# TELLING OUR STORY one Parish at a time



The Parish Histories of Jamaica project was developed by the JN Foundation, in partnership with the Department of History and Archaeology (DoHA) at the University of the West Indies (UWI). The generation of the project stemmed from a need to use history as a uniting force amongst Jamaicans. This project captures and documents the unique histories of all fourteen (14) parishes in Jamaica and makes it available through a platform that is easily accessible to all; a website [historyjamaica.org](http://historyjamaica.org)

So far, the project has completed five parishes; **Westmoreland, St. Thomas, Trelawny, St. Mary** and **Portland**. The next five parishes to be completed are; **St. Catherine, St. James, Manchester, St. Elizabeth** and **Kingston & St. Andrew**.



"My grandmother had a very big impact on me for sure, she told me lots of stories. I knew about the earthquake in 1907 through talking to my older relatives, more than what I learnt in a book."

*Professor Matthew Smith  
(HOD History & Archaeology, UWI).*



"The Parish Histories of Jamaica Project is one such venture that actively seeks to promote and help to preserve the material and intangible cultural heritage of Jamaica"

*Mr. Oshane Robinson (Communications Consultant, Jamaica National Heritage Trust)*



"To visit, explore and photograph Places of Historic and Cultural significance brings clarity to those influences which shape Jamaica and our citizens today"

*Stuart Reeves*

"A people without the Knowledge of their past, history, origin and culture is like a tree without roots."- Marcus Garvey

*Kadeem Petgrave*

With an objective of increasing awareness about Jamaican History amongst the youth, the project has partnered with Educatours Ja, a youth led historical tour company focused on educating high school students using gamification and technology.



"My father had what they called a monkey jar, I don't know what they call it nowadays, but every day we had to replenish it with fresh spring water and you dare not go and take up river water because he would taste the difference". - Mr. Ralston Issacs

*Mr. Issacs was born in Preston Hill in St. Mary and has lived in the parish for 79 years. He opened up to the project about his experiences growing up in St. Mary as a young man and how the way of life has changed over the years.*



"As a youngster, I remember that there was the Bellrose bus that would pass through Guy's Hill into Annotto Bay at 7:30 in the morning and get back around 11 o'clock and once the bus misses you, you know you would have to walk that journey". - Mr. Keith Thomas

*Mr. Thomas candidly shared his experiences of days gone by in St. Mary at the Orange River Farm Estate. The project was able to get a wealth of information from him ranging from how children would dress for school to their adventures at the river and duties as young women and men in the home.*



To make a living, we had to beat the coffee and walk from here (Duanvale) to Brown's Town to go and sell it." - Ms. Violet Moss-Brown

*Ms. Violet Moss-Brown, affectionately called Aunt V was discovered by the project during the coverage of Trelawny. The project embarked on capturing meaningful stories told by the stalwarts of everyday Jamaican life and of decades gone by. One such person was Aunt V who was at the time the oldest person in the world at 117 years old*



"You grate the coconut to get the milk, put it in your cornmeal, you spice it up; you quail the banana leaves, then you put the ingredients in the leaves then you tie it and put it in the pot to boil". - Mrs. Icilda Duncan

*Mrs. Duncan shares with the project how to make Jamaica's famous Dukunoo otherwise called "Blue draws" in an interview held at her home in Highgate, St. Mary*



# Partnerships are at the core of our approach to development. Key Partners in 2017



USAID Mission Director Maura Barry Boyle points to a feature on this computer in Alpha Institute's recording studio, while third-year Alpha Institute student Sajay Watson, JN Foundation General Manager Saffrey Brown (standing centre) and Alpha Institute Administrator Margaret Little Watson look on last Friday. The Apple iMAC for the commercial processing of live recordings was recently presented to the institute by the Social Enterprise Boost Initiative, a joint JN Foundation, USAID project.

## TACKLING ECONOMIC DEVELOPMENT - USAID

Our quest to uplift communities across the country by focusing on economic empowerment was vastly helped by our continued partnership with the USAID. USAID has been a committed partner who like us have maintained an unparalleled focus on ensuring impact. Together we were able to bring many social enterprises across the nation that much closer to becoming efficient businesses, capable of improving increasing profits and social reach.



A water partnership between JN Group and the Inter-American Development Bank as both groups came together for the signing ceremony of the IDB-funded water adaptation project, at the Jamaica National (JN) Financial Centre in New Kingston. In the line up, from left to right are: General Manager of the JN Foundation, Saffrey Brown, Minister without Portfolio in the Ministry of Economic Growth and Job Creation, Hon. Dr. Horace Chang, JN Group General Manager, Earl Jarrett and (IDB) Caribbean Country Manager, Therese Turner-Jones

## ADDRESSING CLIMATE RESILIENCE - IADB

Year after year, Jamaica is plagued by drought conditions which threaten our ways of life and vital livelihoods. Our newest partnership with the IADB will see JN bank and JN Foundation working together with IADB, CIF, MIC and PPCR with the aim of facilitating the use of water efficient measures, reducing water demand and overall increasing climate resilient housing in Jamaica.



With development becoming more all encompassing, partnerships allow approaches that are multi-disciplinary and multi-sectoral. For us at the JN Foundation, partnerships allow us to create solutions to development that have more depth and reach, and which create lasting and sustained change and transformation.



Students of the Red Hills Primary School in Upper St. Andrew advocate for the lives of all road users under the Child Health Initiative being organized by UNICEF, FIA Foundation and the JN Foundation.

## PROTECTING OUR CHILDREN - UNICEF

The issue of loss of life on the nation's roadways continues to be one occupying the attention of various agencies. In our newest partnership, JN Foundation and the UNICEF will jointly tackle the arduous task of improving the safety of our children as they make their way to and from school. The X-marks the Spot Crosswalk Campaign will combine infrastructural improvements and advocacy to improve the safety in a number of selected school zone locations across several parishes.



Avi Sliverman (right), deputy director of the Federation Internationale de L'Automobile Foundation writes a message on the white board during a tour of the Road Safety Hub. Looking on are Head of the Traffic Division, Senior Superintendent Calvin Allen; and Onyka Barrett-Scott, partnership and development manager at the JN Foundation.

## DELIVERING SOLUTIONS FOR SAFETY - THE FIA

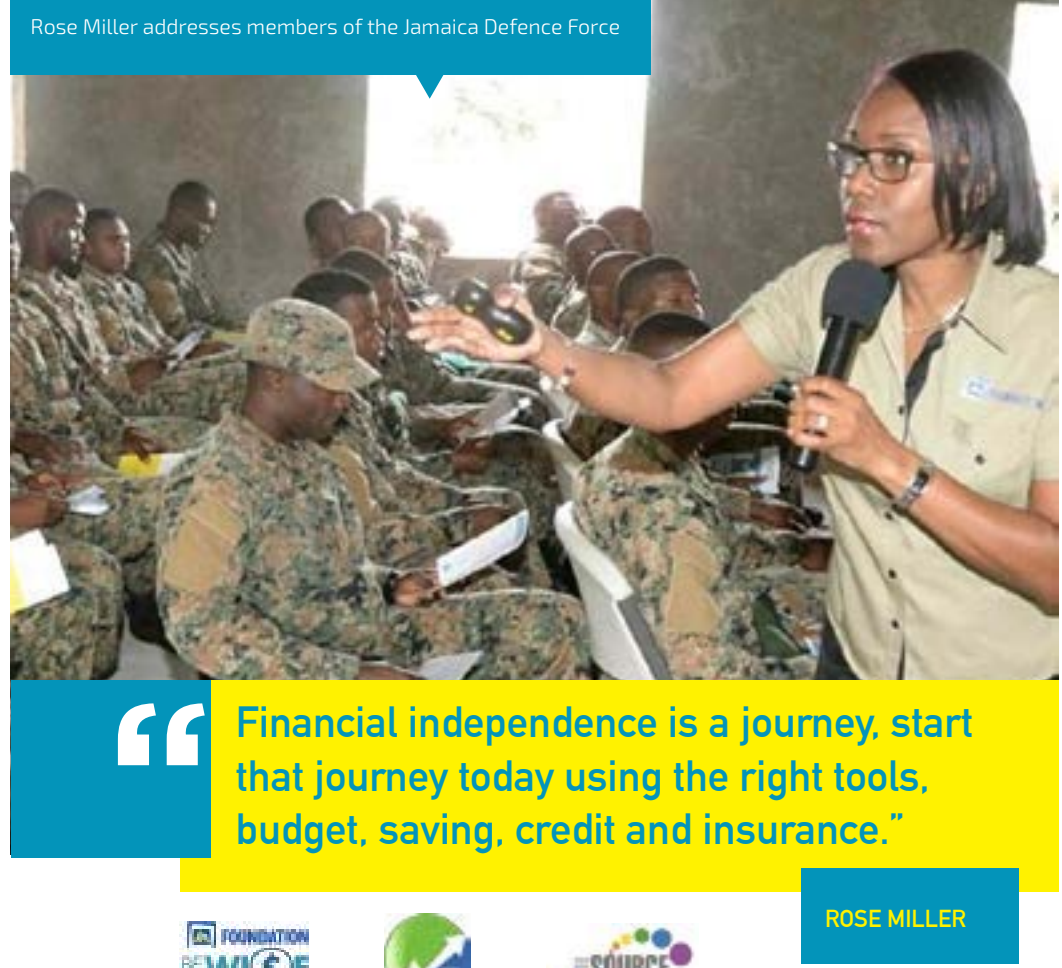
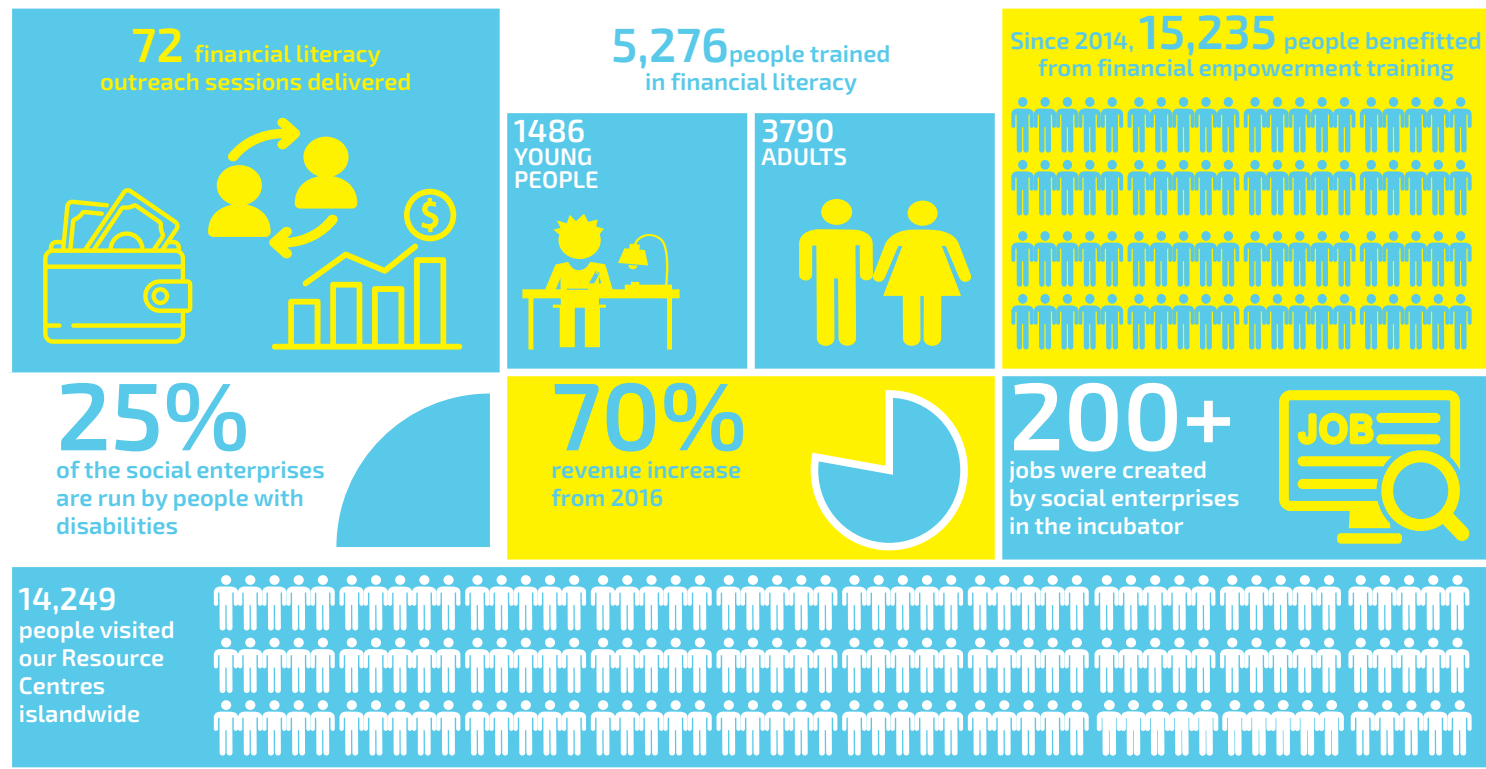
The FIA Foundation is one of the JNF's key international partners that continues to support our work to improve road safety in the island. In 2017, the FIA was a key partner for the Road Safety Hub, and recently, as part of the UNICEF, X Marks the Spot Crosswalk Campaign project, supported AMEND and iRAP to visit Jamaica and conduct technical training to support infrastructural work to be undertaken by the project.



# CREATING PATHWAYS TOWARDS ECONOMIC WELL-BEING



Throughout the history of Jamaica National, the economic development and financial well-being of fellow citizens has always been an area of focus that has driven our strategy. One key outcome of the JN Foundation is to increase employment readiness and self-sufficiency through skills and personal development and we achieve this by providing interventions targeting financial education and mobility of



## Key Projects

**BeWise Financial Literacy**  
Project is an interactive money management programme made up of workshops, seminars and training which empowers people to achieve their financial independence through improved knowledge and understanding of financial management.

**The Social Enterprise Boost Initiative**  
is a social enterprise incubator and accelerator programme in partnership with the United States Agency for International Development (USAID), which builds the capacity of non-profits and social entrepreneurs to operate efficient businesses for social and environmental change. SEBI has also created an ecosystem for the sector, and advocates for inclusion within policy and legislation.

**The Source Community Resource**  
Programme is a chain of community resource centres operated by communities, for the benefit, growth and development of its residents. There are five Source Centres islandwide, each operated by its own



## Key Partners in 2017



A well organized and sustainable Social Enterprise can be beneficial in many ways to any community it which it is established. Bunkers Hill Cultural Xperience & River Tour is only in it's 4th year and has already seen an amazing transformation in the attitude and mindset of the people in the community and adjoining districts."

ANNAKAY WRIGHT

Social entrepreneurs innovate and find solutions to problems; they don't know how to manage a business. This is where SEBI has really made a difference."

KEISHA COLE, Co-owner, 360 Recycle.



I think social enterprises are more effective and have more impact on the society than regular companies. I think it's a good thing. I don't think we'll stop being a social enterprise."

SEMIER LANSEND, Co-founder, eDUCATOURS.



Social enterprises are inclusive in their approach and methodology, and anyone can become a social entrepreneur and changemaker."

SAFFREY BROWN, JN Foundation



Chevano Baker, 2016/17 JN Foundation and University of Birmingham Legacy Scholarship Awardee



At JN Foundation, we believe that the ability of a nation to move forward is dependent on the capacity of our youth to drive development and growth. Through the improvement of the educational achievement of our students; we empower young people who are motivated, inspired and display leadership qualities that can create a better future for all Jamaicans, whilst equipping teachers and school leaders to transform the outcomes of all students.

### Key Projects

**1. iLead, for three years**, worked on creating leaders who cultivate and demand the educational advancement of teachers and students.

**2. Science Genius empowers students and teachers** to get excited about Science using the Dancehall rhythm (riddim)

**3. Scholarships - started by the JN Group in 1983**, over 535 student scholarships have been awarded. The JN Scholarship programme breaks financial barriers so students can achieve their educational goals at both the secondary and tertiary level.

### School Leadership Programme

263 secondary school teachers trained  
97 primary school teachers trained  
4,297 secondary school students benefitted from school improvement  
2,328 primary school students benefitted from school improvement



### Science Genius

11 secondary schools using music to teach Science  
26 teachers create Dancehall songs using Science lyrics  
294 students create Dancehall songs using Science lyrics



### Scholarship Programme

133 students awarded scholarships  
14 new Parish Scholars awarded  
16 tertiary scholarships awarded



### Beneficiaries of Education Programmes

7,052 Students  
386 Teachers  
21 Schools





Winner of Science Genius Competition, Jabeur Martinez of Cedric Titus High School, entertaining audience with his song, Dat is Science



The iLead is a God sent project. Many things that the Ministry of Education is now pushing for have already been implemented in our school through the intervention of the iLead. We are ahead of the game."



Project Manager of iLead, Esther Tyson with articulate Grade 1 student of Windsor Castle All Age School Primary for the Read Across Jamaica event.

CXC Brimmer Vale High School student pauses for a photo while tackling Math questions



"English department in 2016 anticipated a 50-51% pass in the Caribbean Secondary Education Council (CSEC) examination however, with the intervention of the iLead project a 71% was achieved..."



Master Mathematician, Mr. Radley Reid, at iLead's CXC Math Workshop at Brimmer Vale High School



Professor Chris Emdin, founder of Science Genius, and Dr. Renee Rattray, Director of Education for JN Foundation, poses with some of the prize winners at Science Genius Final B.A.T.T.L.E.S.



Science Geniuses of Westwood High School put their sound mixing skills to the test



Science Geniuses ride the rhythm with their Science lyrics



Across Jamaica, the safety and security of our citizens continues to be of great concern to all of us. A key outcome of the JN Foundation is to enhance the health and safety of all Jamaicans, and we do this by focusing on data led interventions tackling proper road user behaviour and road safety.

|   |  |
|---|--|
| In 2017, 41,250 primary school students better able to keep safe on our roads               |  |
| Over 120,000 primary school students are now better road users because of Police in Schools |  |
| 573 lectures delivered to students across Jamaica by the Road Safety team                   |  |
| 2 research papers produced  |  |
| Training and Strategy Hub Opened  |  |

Key Projects

- 1. Road Safety Hub** in partnership with the Jamaica Constabulary Force, Traffic and Highway Division, the Fédération Internationale de l'Automobile (FIA), JN General Insurance and Jamaica Automobile Association. Construction of a state of the art Hub equipped with real time road user data provided by Mona Geoinformatics, along with training equipment used to develop and implement strategic plans to improve road safety in Jamaica.
- 2. X Marks the Spot** in partnership with United Nations Children's Fund(UNICEF) which is implementing solutions for creating safer road spaces for pedestrians and motorists through research and improved road infrastructure.
- 3. The Cost of Care Report** in partnership with the University of the West Indies Hospital, the Violence Prevention Alliance and the Mona Geoinformatics, was the culmination of a three-year research project which collected data from seven major hospitals across the island to determine the cost of care for people admitted to medical institutions for treatment of violence related injuries and road crash related injuries. The data from this research is being used by health and security agencies to develop and deliver interventions to address relevant concerns.



Students of Red Hills and Tulloch Primary advocates for #EveryLife during the JN Foundation and FIA road safety school tour

JN FAMILY



PARTNER LIST

- International Federation of Automobiles (FIA)
- US Agency for International Development (USAID)
- Planning Institute of Jamaica (PIOJ)
- Academics for Development (AFD)
- Inter-American Development Bank (IADB)
- US Peace Corps
- CUSO International
- FHI360
- World Bank
- UNICEF
- Jamaica Social Investment Fund (JSIF)
- US Embassy
- Jamaica Stock Exchange
- Development Bank of Jamaica (DBJ)
- Multilateral Investment Fund (MIF)
- University of the West Indies (UWI)
  - Department of History and Archeology
  - Department of Geography and Geology
  - University Hospital of the West Indies
- Ministry of Industry, Commerce, Agriculture and Fisheries (MICAf)
- Road Safety Unit
- National Road Safety Council
- Jamaica Constabulary Force, Traffic Division
- Ministry of Education
- National Works Agency (NWA)
- Mona Geoinformatics
- Violence Prevention Alliance (VPA)
- Edna Manley College of the Visual and Performing Arts
- British Council
- Digicel Foundation
- Usain Bolt Foundation
- Council of Voluntary Social Services (CVSS)
- United Way of Jamaica (UWJ)



