



**MY  
JN**



**20  
16**



**YEAR IN  
REVIEW**



**PG 15**  
LABOUR DAY

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MEET OUR PARTNERS AND THE JN FAMILY ON THE INSIDE BACK COVER

# IMPACT!



READ ABOUT  
JONATHAN HENRY  
ON PAGE 65

# HOW WE ARE

THE JN FOUNDATION  
FOCUSES ON HELPING  
TO MAKE LIFE BETTER  
FOR EVERY JAMAICAN.

The JN Foundation focuses on helping to make life better for every Jamaican. Operating on the ethos of the JN Group – using business as a force for good, we seek out the most innovative and sustainable solutions to some of the nation's greatest challenges.

Consequently when we partner with communities, or people to solve a problem, we hold true to the fact that we are part of the solution the country seeks. But most significantly, success for us is a model where we strengthen and empower community members so they can build and sustain their communities themselves.

# WHAT WE DO

OUR MEMBERS TAKE  
CENTRE STAGE. WE  
EXECUTE PROJECTS  
THAT THEY PROPOSE.

We use our Be Wise Financial Empowerment programme, along with Action Jamaica, The Source Savanna-la-Mar and the Social Enterprise Boost Initiative (SEBI) as our way of ensuring we equip people to chart their own course and take charge of their own success. With our decades-old scholarship programme – including the recently established, uniquely structured, University of Birmingham-focused Legacy Scholarship, the youth advocacy programme, Resolution Project and the school leadership programme, iLead, we are transforming education and inspiring youth toward a better future.

We are creating safer communities with our Road Safety programme, which comprises the Police in Schools programme, Community First Responders and the JAA Junior Club. The amazing stories that make up our Parish Histories programme are but one of the ways we promote the preservation of our art, culture and heritage in 'Sweet Jamdung'.

Since 2015 we have partnered with the Usain Bolt Foundation – the eponym of the World's Greatest Sprinter – to host an annual Run/Walk in historic Falmouth for the benefit of at-risk girls in the western part of the island.

Our call to action is innovate, inspire, impact! And we make that call to every Jamaican here at home, in the Diaspora and beyond, so that one day we will all be able to experience the stability and prosperity we commonly associate with developed countries.

The year 2016 was a year of change for the 142-year-old Jamaica National Building Society. During the year, the Society worked to restructure its operations, to transition the building society to a commercial bank.

And with that came the customary inward look, to assess where we are coming from and to ensure we chart the right course for where we want to end up. For the JN Group and indeed the Foundation the plan is the same – help every Jamaican, wherever they may be, achieve their full potential.

So as we prepared for change across the group, we were charged to stay the course within the Foundation, even as we resolved to be leaders and partakers in the change Jamaica needs.

Throughout our member engagement in 2016 we used the theme “This is Your JN” as a reminder to our members about the type of company they have a stake in. As a way of extending that message and affirming the JN DNA we have titled our review publication: “My JN”. In this book we will highlight the project activities for the year, talk a little about the beneficiaries and hear a few words from our internal donors.

Over the years we have been proud to take on common issues and execute them with an uncommon touch.

Such was the case for the over-subscribed JN Foundation School Leadership Summit, held in Kingston in July. The iLead Team, led by Dr Rattray, staged a global-standard

OVER THE YEARS WE  
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THEM WITH AN  
UNCOMMON TOUCH.

MESSAGE  
CHANGE



OF

Earl Jarrett, Chairman,  
and Saffrey Brown,  
General Manager,  
JN Foundation

education leadership event that brought together hundreds of educators determined to change the outcome for schools and students. A roster of local and international speakers, including change agent Salome Thomas-EI and the dynamic Dr Chris Emdin, the Columbia University professor who uses hip-hop music to teach science, bolstered this effort. Even now the education revolution that happened is still reverberating among the interest groups.

Similarly, we championed the cause of the social enterprise sector, with a programme extension funded by our partner, USAID, and provided leadership on a policy review process toward the inclusion of a policy framework for social enterprises as part of the MSME revised policy document.

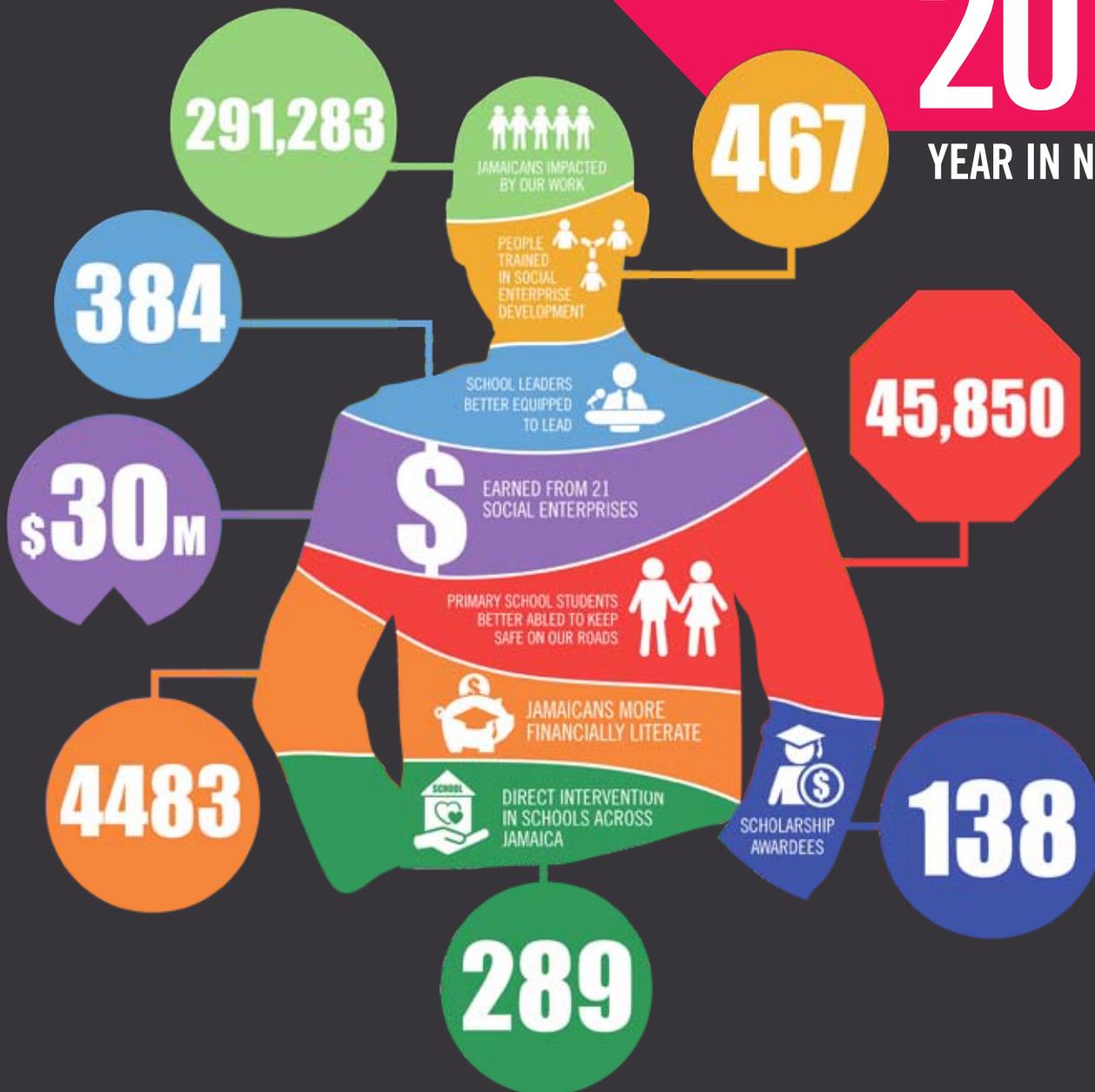
Our BeWi\$e Financial Empowerment programme continued its work to bring about a financially literate population, filled with people who know how to create their own wealth, and is poised to lead the charge in the new JN Bank in 2017.

All this served to reinforce the JN character – a commitment to helping Jamaica and Jamaicans find a way – with the shared value of community development, which exists among the subsidiaries in the group. It is this shared value that keeps the companies in the JN Group committed to the financial support of the Foundation and part of the reason we will feature them in this issue.

The entire JNF team, our partners and our volunteers are motivated by the need to always choose the most innovative path to a solution, and that such a solution should be sustainable and have meaningful impact on the community and the people involved.

# 2016

## YEAR IN NUMBERS





Jamaica Association for the Deaf  
(J.A.D.) Binders staff members  
working the equipment in bindery



AND THEY'RE OFF! Participants of the 2016 Heroes in Action RunWalk begin the run from the Historic Falmouth Pier

# MEMBERS' CORNER



Above: crossing the finish line at heroes in ACTION RUNWALK.  
At right: Garth Wilkinson, Trelawny Mayor; Hon. Dr. Christopher Tufton, Minister of Health; Earl Jarrett, CEO, JN Group; Hon. Usain Bolt, Olympic champion.

# HEROES IN ACTION RUN \ WALK



**R**enewing our partnership with the Usain Bolt Foundation for the second staging of the Heroes in Action Run/Walk was one thing. Introducing new features to the event was quite another. For the 2016 staging we wanted to make the event more fun and memorable for the participants. The result? An 8k/4k route – instead of the 5K only that we did in 2015 – complete with a 4K Fun Run with features for the whole family.

The beneficiary for 2016 was the team at the Victim Services Division in the

Ministry of Justice, based in the western parts of Jamaica; specifically the victim support services that cater to the needs of children who are witnesses in court trials.

In the end we attracted over 1100 participants. The activity was made more special with the participation of Trelawny native, Hon. Usain Bolt, who though he did not run, registered his commitment to support our efforts to improving the realities for the young girls and boys in the parish.

Saffrey Brown hands over the JN Members' donation to Ian Forbes, Director of United Way, while Winsome Wilkins, CEO, glows in the moment





# HAITI CUBA RELIEF DONATION

Jamaica was spared the damage of hurricane Matthew, but Haiti and Cuba were not. Tapping into the Jamaican spirit of giving and ‘caring for thy neighbour’ the JN Group, including the Foundation, mounted a call encouraging our internal and external members to make financial donations to the relief effort. The effort, which also used the crowd-funding platform, [iSupportJamaica.com](http://iSupportJamaica.com) to secure funds, raised \$94,000. The funds were handed over to United Way. We continue to have hope of a complete recovery for our Caribbean neighbours

Opting to follow the Government's lead to eradicate mosquito-breeding sites and decrease the likelihood of emerging cases of mosquito borne diseases, we, along with a group of our Action Volunteers, offered well-needed support to the administrators of the Kingston Public Hospital (KPH) for the Labour Day clean-up activities at the city's major public health care facility.

The group of nearly 30 volunteers and staff of the Foundation laboured alongside the National Solid Waste Management Authority, to help with clearing away old furniture and other out-dated equipment in the maintenance area of the hospital grounds, close to the Victoria Jubilee Hospital on the compound.



# LABOUR DAY

# 20

# 16

◀ Action Volunteers led by Grants Manager, Rose Miller (right) share a moment with our shutterbug after clearing away the old furniture and out-dated equipment at the Kingston Public Hospital for Labour Day



Diseases such as Dengue Fever, Chikungunya and most recently Zika virus have become threatening epidemics in the island affecting the population, work force production and overburdening the health care system.

Twenty-eight Member Advisory Council (MACs) groups comprising JN Members also helped to organize clean-up activities in other parts of the country.

**Man of Action!** The weight of old equipment was no match for this Volunteer who was one of 30 who turned up to help the clean-up effort at the Victoria Jubilee Hospital, KPH



### **St. Ann Police Station**

With the donation of office furniture, to replace the worn-out and damaged lot at the St. Ann's Bay Police Station, our MAC Members played their part to add a little comfort to the environment of those who serve and protect their community.



### **Granville Home**

On the occasion of the special presentation, Winsome Wilkins, chair of the Usain Bolt Foundation (2nd right), shares a photo-worthy moment with colleagues.

The 2015 Heroes In Action RunWalk resulted in funding to construct a new building at the Granville Place of Safety, in Trelawny, that will house appropriate learning facilities to improve the potential of the girls in the home.

# BUSINESS AS A FORCE FOR GOOD



## CHAMPIONS FOR LEARNING



Mr. William DeWar,  
Assistant General Manager,  
Management Control Systems  
presented a PC Tablet to  
Shawnette Sinclair, 21 and Over  
National Champion at the Jamaica  
Library Service National Reading  
Competition Quiz Finals at TVJ on  
August 25, 2016.



Community members make use of the facilities at the Source, St. Ann.

# EQUIPPING PEOPLE

Sadiki Gordon

Fabian Jackson



From the Project Manager's Desk  
Opal Whyte, Project Manager, SEBI

## FOCUSING ON THE TRIPLE BOTTOM LINE: PEOPLE, PLANET AND PROFIT

Inclusion. Innovation. Transformation. These are just a few words that come to mind when I think about the work of the Social Enterprise Boost Initiative (SEBI).

Since the project expansion in June 2016 the team and I have been working along with the social enterprises and entrepreneurs to ensure their businesses are more

Javannie Davies

Carlyle Gabbidon

# INCLUSION INNOVATION TRANSFORMATION

efficient, by providing capacity development and a steadfast focus on the triple bottom line – people, planet and profit.

Consequently, we have been working with incubator participants – which now has 21 entities, up from the 10 we had in the initial

phase – to provide them with customized business development services geared towards improving the profitability and growth.





# BUILDING A SOCIAL ENTERPRISE ECOSYSTEM

**T**he JN Foundation and SEBI are the chief architects of the new social enterprise policy framework, which is being included in the revised MSME & Entrepreneurship Policy! This is great for the burgeoning community as it ensures that Social Enterprise is brought into the national dialogue and planning in a strategic fashion.

Even with this development however, we understand that further growth of the Social Enterprise sector is largely dependent on development in key areas, such as improved access to finance. To this end, we engaged with the Development Bank of Jamaica (DBJ) to steer financial sector recognition of value creation within the Social Enterprise sector. It should also be noted that the Social Enterprise business model is now identified as an important component of DBJ's strategy for future growth.

Cecil Smythe, Centre Manager  
at the PSDO Mobility Centre

# OTHER WINS FOR SEBI SINCE THE LAUNCH OF THE NEW PHASE:



## SOCIAL ENTERPRISE 101

The seminal publication Social Enterprise 101 was launched in July 2016. This reference book packages the lessons learnt during the first phase of the SEBI project and makes them available through this easy-to-use guide. Whilst largely based on Jamaican realities, it mirrors many of the issues experienced by social enterprises in the wider region. The guidance provided by Social Enterprise 101 is therefore applicable for setting up, operating and managing social enterprises across the Caribbean.



## REFERENCE MATERIAL

SEBI has developed a full complement of manuals and reference material covering areas such as business strategy, marketing, finance and quick-books software.

In keeping with our inclusive approach, all publications have been converted to braille to accommodate the needs of members of our blind and the visually impaired community.



## OPEN NETWORK SPECIALS

We have created an Open Network with members of the wider social enterprise sector, which seeks to promote and strengthen the work and needs of its members and their ability to operate profitably. Some 100 individuals have benefited from training to date.

Social Activism! These Social Entrepreneurs stand in support of Jamaica's social enterprise sector...



I CHANGE THE WORLD

SOCIAL INNOVATO

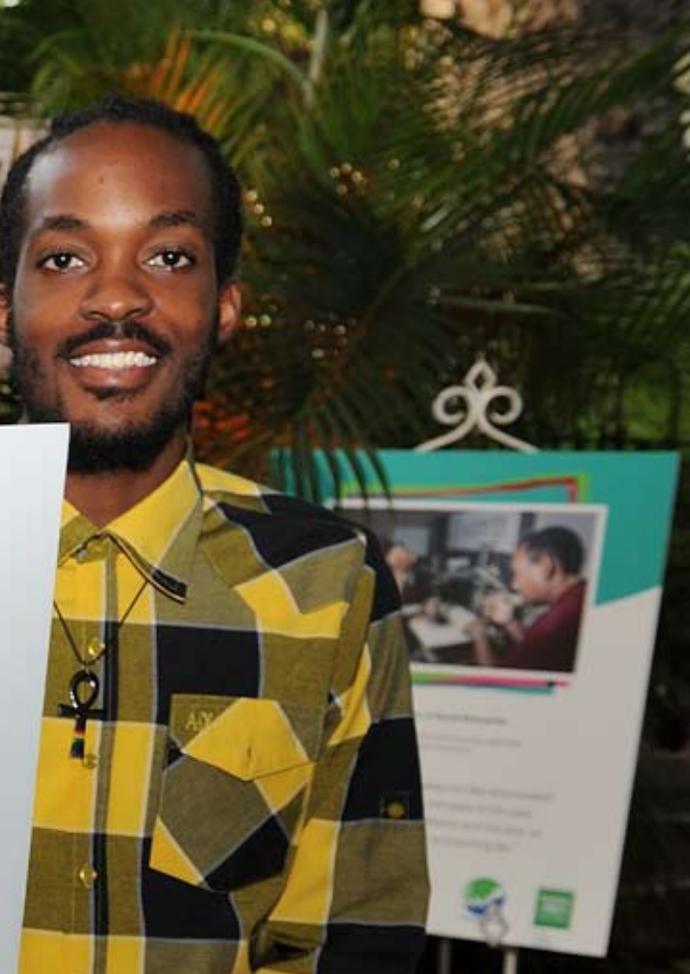
SOCIAL ENTERPRISES WHERE  
PURPOSE + PROFIT =  
EMPLOYMENT

SOCIAL ENTERPRISES WHERE  
PURPOSE + PROFIT =  
HOPE

SOCIAL ENTERPRISES WHERE  
PURPOSE + PROFIT =  
INCLUSION

SOCIAL ENTERPRISES WHERE  
PURPOSE + PROFIT =  
GROWTH





Opal Whyte, Project  
Manager, SEBI

# CONGRATS KADEEM!

Kadeem Pet-Grave, CEO EducaTours JA (right), and Simier Lansend, COO EducaTours JA at the launch event of Social Enterprise 101 Toolkit in Kingston

**JN** Foundation extends congratulations to Kadeem Pet-Grave, SEBI Incubator member and co-founder of the Social Enterprise, EducaTours JA, on his selection and participation in the President Obama Young Leaders for the Americas Initiative. Kadeem was one of eight young achievers from Jamaica who were given the opportunity to learn through an internship with a successful US-based industry player.

EducaTours JA is a home-grown tour operator and Social Enterprise working to ensure that Jamaica's youth have access to cultural and heritage attractions and to experiencing them in new and unforgettable ways through the use of technology.

# BEWIS\$ FINANCIAL EMPOWERMENT

**BEWIS\$ MISSION** To increase the financial security of Jamaicans by building awareness, knowledge and skills in personal financial management

## 2016 ACTIVITIES



# THE 4 BEWIS\$E PILLARS OF MONEY SUCCESS



BEWIS\$E promoters.

1

## BUDGET

“Beware of little expenses. A small leak will sink a great ship”

- Benjamin Franklin

2

## SAVINGS

“A fool can earn money; but it takes a wise man to save and dispose of it to his own advantage”

- Brigham Young

3

## CREDIT

“Although it is true that improper use of credit can be disastrous, credit properly used can enhance your life.”

- Liz Pilliam Weston

4

## INSURANCE

“Don’t wait for conditions to be perfect, take action today!”

BEWIS\$E



Our Financial Literacy Champions:  
Rose Miller (left) & Aneika Vassell



Julian Pringle, Centre  
Administrator, Source  
Savanna-La-Mar

VISITORS **3400**  
TOP GSAT STUDENTS **5**  
KIDS ATTENDED SUMMER CAMP **70+**  
ADULTS IN COMPUTER SKILLS CLASSES **10**  
STUDENTS IN HOMEWORK CENTRE PROGRAMME **49**

# SOURCE SAVANNA-LA-MAR

**T**he Source Savanna-la-mar continues to add value and remains a chief connector of the communities of Russia, Barracks, Seaton Crescent and Grotto in the parish of Westmoreland.

The hosting of the 120 events in 2016 is among the highlights of the entity's achievement as is the staging of the GSAT boot camp resulted in 5 of the 11 students getting their school of choice. With over 3,400 visitors to the centre, summer camp with over 70 children, plus the 49 students who participate

in the homework centre programme and the 10 adults who completed computer skills classes, the social enterprise franchise rounded out a year of considerable engagement with the community members. The entity remains on track to fulfil its mandate of reinvesting its profits into the communities it serves.

The other source franchise locations are: August Town and Marverly (St. Andrew), Ocho Rios (St. Ann) and Treasure Beach (St. Elizabeth).

# JN FOUNDATION RESOURCING COMMUNITIES



SAVANNA-LA-MAR



MARVERLY



ST ANN



TREASURE BEACH



AUGUST TOWN



# INNOVATION

**T**he Source franchise is a social enterprise; the profits earned are reinvested into the surrounding communities. There are five franchise locations namely: August Town, Marverly, St. Ann, Savanna-la-Mar and Treasure Beach. All Source locations are independently managed; Source Savanna-la-Mar is part of the SEBI incubator. The Source in August Town celebrates 10 years in April 2017.



Strike a pose! 2016 top hairdresser, Kadie Brown and her model share some lens time with the winning do that guaranteed Brown the trophy and \$500,000 in cash



A winning pose for a winning cut!  
With this haircut, Marlon Phillips took first place and \$300,000 in Barber category of the 2016 JNSBL Barber and Beauty Battles



# BUSINESS AS A FORCE FOR GOOD



**FINANCIAL  
INCLUSION**  
HELPING JAMAICAN  
ENTREPRENEURS  
ACCESS WHAT  
THEY NEED TO BE  
SUCCESSFUL

The JNSBL-powered Barber and Beauty Battle gives some enterprising Jamaican entrepreneurs in the personal care sector a chance to boost their businesses!

Opposite page: GM, Gillian Hyde poses with two top winners of the 2016 competition





In September these 35 GSAT scholarship recipients increased the total of the JN Scholars to 125-strong, enabling the Group to reach into more communities, ultimately making a meaningful difference for many more families across the island

# INSPIRING OUR YOUTH REVOLUTIONISING EDUCATION



**SCHOOL LEADERSHIP SUMMIT 2016**  
JULY 25 & 26  
JAMAICA PEGASUS HOTEL  
KINGSTON

Columbia University Professor, Chris Emdin, a key presenter at the School Leadership Summit, held in July - demonstrates the power of Education to transform students with his 'flight' motion

INNOVATING  
THROUGH  
EDUCATION

# REVOLUTIONISING THE LIVES OF YOUNG PEOPLE FOR BETTER, THROUGH EDUCATION

By Dr. Renee Rattray, EdD, Director of Education Programmes, JN Foundation



## EDUCATION IS MAGICAL!

**E**ducation is fun!  
It's exciting!  
It's magical!

It is packed with possibilities and limitless rewards. It has the power to transform and empower people and communities. It levels the proverbial “playing field” by creating opportunities for equality, and providing a platform for sustainable economic growth.

### EDUCATION IS AWESOME!

At the JN Foundation, we keenly understand the power of education; and over the years, we have harnessed its power, to assist our schools and consequently our children, to achieve their best outcomes.

In that vein, we have consistently implemented extraordinary programmes to revolutionise the delivery of education in Jamaica, so that our educators can breathe new life into lessons and transform our classrooms into miniature worlds of endless learning possibilities.

Through ingenuities, such as the Centres of Excellence programme; and currently the iLead leadership transformation initiative, we have trained leaders and assisted them to embrace new approaches that make teaching fun and learning exciting. In addition, through projects such as, Science Genius Jamaica, to be launched in February 2017, complex formulas and scientific processes will become easily understood songs, which spurted effortlessly from the lips of students hungry for knowledge and eager to learn.

And, armed with cameras, students engaged in the Foundation’s Resolution Project have also learned to capture their experiences and express them through the magic of photography.

These programmes are supported by several scholarships awarded at the primary, secondary and tertiary levels, annually, to give our student achievers opportunities and the motivation to learn and succeed.

The power of education is boundless. To tap into it, is to consistently discover new and exhilarating realms, which unlock secrets to achieving impossibilities. By harnessing the power of education, the JN Foundation is transforming lives and providing opportunities for our nation’s children and adults; because, like magic, education revolutionises results.



Saffrey Brown spars with Kidz Hub youngsters, on location stream-casting live from the School Leadership Summit – the Education Revolution in July. The event delivered two magic-filled days of inspiration and insight about innovating in the classroom and changing the outcomes of students to hundreds of leaders in Education from over 100 schools across the island



# “THERE IS A NEW EMPHASIS ON THE CULTURE OF LEARNING NOT ONLY FOR STUDENTS BUT ALSO TEACHERS”

MONIQUE GRANT-FACEY

## iLEAD

Monique Grant-Facey (right) receives her Special Recognition iLEAD Award from Karlene Bissnott, principal, Vaz Preparatory School

Principal Haldane is all smiles as she receives her certificate from Dr. Rattray at the iLead year end workshop

As iLead continues its work of empowering principals to be effective instructional leaders, two of our principals, who joined the programme in 2015, share reflections on the impact that the programme has been having on their respective schools.

**Monique Grant-Facey, Principal, Happy Grove High School, Portland:**

It has been a privilege to be part of the JN Foundation iLead project. Undoubtedly as a leader, I have benefited from the varying sessions over the last year, which have helped me to manage the school's resources more efficiently and effectively.

The school's middle managers have also benefited from the training and each has shown improvement in the performance of their duties. This has allowed me to

spend more time focusing on being the instructional leader. As a result, we are experiencing improvements in teaching and, most importantly, learning. While these improvements are not where we want them to be, the process of transformation has begun. There is a new emphasis on the culture of learning not only for students but also teachers, as we seek to make our school a better place.

iLead's focus on data has helped us to develop an awareness of using empirical information to drive our decisions. We are so data driven that the Curriculum Implementation Team is constantly carrying out surveys to improve students' performances.

Personally, I want to say thanks to the entire team. You have inspired me so that I can positively impact my students.



**Jacinth Haldene, Principal, The Retreat Primary & Junior High School:**

“WE ARE NOW SPENDING MORE TIME ANALYSING THE DATA, NOT ONLY THE DATA ON ACADEMICS, BUT ON ABSENTEEISM AND OTHER AREAS, AND PUTTING PROGRAMMES IN PLACE TO ADDRESS THESE.”



**T**wenty-year-old UWI International Relations student **Ketrina Codner** is the first from her family to pursue tertiary education. Raised by a single mother, Ketrina explains that the scholarship programme is “a ray of hope, not only because it provides financial support but it also allows for growth and development at the interpersonal level.” She also stated that “tertiary education, and the opportunities it possesses is a symbol of fundamental change and progress for my family and I – the limitations that were placed on us are no longer relevant to who we decide to become.”



**S**tar football player, **Romario Pusey**, like many of our recipients, faced extensive financial hurdles and found himself working as a construction site worker to keep occupied, and out of trouble after graduating from Glenmuir High with eight CXC's and eight CAPE subjects. Through a community intervention initiative by Northern Caribbean University (NCU), Romario enrolled at NCU and his 3.68 GPA proves he deserves a place there. Romario sites his “volatile” community of York Town, Clarendon as his biggest motivation. “I can make a difference, rather than becoming a product of utter disparity and segregation. I have decided to rise above this”. He likens JN Foundation’s scholarships to oxygen as it gave him “life in a semester that I was dying, financially”.



**A**head of his departure to begin his Master's degree at the University of Birmingham (UoB), scholarship awardee, **Chevano Baker** (2nd right), the 3rd recipient of the JN Foundation/University of Birmingham Legacy Scholarship, paid a courtesy visit to His Excellency, Sir Patrick Allen, Governor-General of Jamaica. The party for the visit included JN Group team members, (from left) Tanya Pringle, Senior Manager, Corporate Communications, Earl Samuels, Assistant General Manager and Dr Renee Rattray, Learning, Development and Culture and Director,

Education Programmes, JN Foundation. Chevano, who hails from rural Manchester, is determined to turn his struggles into a sustainable solution, vowing to "fix Jamaica's financial problem". With a deep and personal understanding of what it is like to struggle to get ahead, he intends to complete his studies at UoB, return to Jamaica, work as an actuary and eventually become the governor of the Bank of Jamaica.

## SCHOLARSHIP PROGRAMME

Our long-standing scholarship programme provided yet another opportunity for us to contribute to the academic ambitions of nearly 40 students and their families. This included GSAT scholars by parish, our school savers programme and from among our staff population, totalling 37 recipients. We handed out an additional 15 tertiary scholarships, along with a few special awards and our legacy scholarship to the University of Birmingham. We are also pleased to present one of our

Resolution Project alum with a scholarship to Edna Manley College, taking our total number of new awardees to 56. These scholars joined our existing 82 recipients bringing our total JN Scholars to 138.

**138** NUMBER OF  
SCHOLARSHIPS  
AWARDED IN 2016

# JN SCHOLARS



This photography enthusiast is inspired by the works of the Resolution Project students on display and strikes a pose for our cameras during a viewing of the exhibition in Mexico



# RESOLUTION PROJECT

# OUT OF MANY, ONE JAMAICA

The “Out of Many, One Jamaica” exhibition of the **Resolution Project**, took on Europe and Mexico in 2016.

Images from the exhibition were featured in activities that commemorated the 50th anniversary of Jamaica’s diplomatic relations with Mexico, which ran as part of Jamaica Week, March 14-18, as well as part of EU-LAC Foundation’s contribution to *Europawoche 2016* - Europe Week 2016, which ran from April 30 to May 9.

A special part of Europe Week was the sale of some of the photos through a silent auction, the proceeds of which were donated to Eve for Life, a project that supports women and children living with HIV in Jamaica.



Top: Guests view photos from the RP collections on show in Hamburg, Germany at Europe Week 2016

Below: Keen interest being shown for the Jamaican displays at the exhibition in Mexico





Natasha Levy serves a resident at the Marie Atkins Shelter



JN Money Transfer team presents blankets to Matrons at the St. Ann's Infirmary



Sanya Wallace of JNMS makes a presentation to Matron Davidson of the St. Ann's Infirmary



Mrs Lewis, Counsellor, Women's Centre of Jamaica Foundation receives a gift basket on behalf of a student from Natasha Levy of JNMS



Sasha-Rae Holness reads a storybook to students at the Golden Grove Primary & Infant School



Members of the teaching staff of Golden Grove Primary and Infant School with Natasha Levy, JN Money Services. JN Money Transfer has donated books and stationery to the School. Members of our team also spent the day reading and interacting with the students

# BUSINESS AS A FORCE FOR GOOD

 INTERNATIONAL  
**Money Transfer**

12 ACTS OF  
**KINDNESS**  
CAMPAIGN



Opal Bailey, Manager of Sophie's Place and Christine Watson, Matron of Sophie's Place, receive a donation of a box of whole milk powder from Tanisha Cowan of JNMS



# CREATING SAFER COMMUNITIES

**OFFICER:**

*MI FAMILY, WE YU  
SE DI PRIMARY  
SCHOOL DEH?*

**COMMUNITY MEMBER:**

*OH AFISA! JUS  
FALA DI ROAD  
STRAIGHT AN IT  
DE PON DA SIDE  
YA (RAISING HIS  
RIGHT HAND)  
AAFTA YOU PASS  
DI DEEP KAWNAH!*

And that's the GPS for our Jamaican roads. For although the road is neither straight nor the corner really deep, no surer location system exists than a helpful Jamaican from the community!





**“THIS IS WHAT IS NEEDED!”**

**B**y the end of 2016, 45,000 students and 3000 parents and teachers gave the Police in Schools programme officers the highest grades, complete with reviews such as: “This is what is needed!” “This is practical, down-to-earth and done exactly in the way the children can understand”.

With that, the Foundation’s Road Safety Programme logged another successful period of intervention, targeting the nation’s children, teaching them road safety practices using real-life scenarios, practical-and-theory-based demonstrations from the Jamaica Constabulary Force team.

**“THIS IS PRACTICAL, DOWN-TO-EARTH AND DONE EXACTLY IN THE WAY THE CHILDREN CAN UNDERSTAND!”**

The JAA Junior Club, powered by the Jamaica Automobile Association (JAA) and the Jamaica National General Insurance (JNGI), empowers high schoolers across the island to be responsible road users. The over 150 strong JAA Junior club members throughout Jamaica have rallied for the cause, involving themselves in educating their peers through posters and brochures that are circulated throughout their schools. Additionally, the implementation of the Big Brother and Big Sister programme has created opportunities for mentoring among students from primary schools in the respective communities. This has set the stage for expansion of the Club programme in 2017.



Arthur Scott participates in JAA Road Safety activity at the Heroes In Action 5K Run\ Walk in Falmouth, Trelawny

# FIRST RESPONDERS

Marlon Brown  
St. Ann based  
firefighter, turned  
JNF-certified  
Community  
First Responder

The Community First Responders is a partnership with Jamaica Automobile Association (JAA), St. John Ambulance, Jamaica Constabulary Force, Jamaica Fire Brigade and the Ministry of Health. Using funds from The Federation International de L'Automobile (FIA) Road Safety grant, 15 participants in the parish of St. Ann, along a crash-prone stretch of roadway, were trained in 2015 to offer emergency post-crash care to victims of road traffic accidents. Of the cadre, four have so far saved the lives of six people, sparing at least six families the grief and pain associated with the loss of a loved one. The way these First Responders are prepared to continue giving of themselves is nothing short of heroic. But they will tell you that it is pure joy to be able to help their fellow man.

FOR US AT THE  
FOUNDATION  
IT'S: MISSION  
ACCOMPLISHED!



Dwight Walters

Jodi-Ann Bowen

Chevanese Peters

Sebrina Brown

# THE VOLUNTEER: THE FOUNDATION'S OWN #COMMUNITYCHANGEMAKERS



# “WHEN YOU VOLUNTEER... YOU ARE ABLE TO MAKE A DIFFERENCE IN SOMEONE ELSE’S LIFE”

JODI-ANN BOWEN,  
JNF ACTION VOLUNTEER

**T**hey come from different places but they share a common philosophy. They are volunteers. Jodi-Ann Bowen, Sebrina Brown, Chevanese Peters and Dwight Walters all work full time with the JN Foundation, but before that they all volunteered with a Foundation activity.

For her part, Chevanese or Chev, as she is affectionately called, testified that Action Jamaica was the best avenue for her to volunteer, having been raised with a culture of volunteerism. “With Action Jamaica, I could just volunteer freely on activities that I felt passionate about. Areas such as child care, youth development, homelessness and senior care interested me,” she explained.

After hearing about the JN Foundation’s volunteer service and meeting Chev at UWI Rotaract Club, Jodi-Ann (Jodi) went with her on

a visit to the Golden Age Home in Vineyard Town, Kingston. It was Jodi’s first time doing anything like that. “It was truly an eye-opening experience, because I had not been to a retirement home before,” she reflected, while adding: “When you volunteer, you get a feeling of serene satisfaction knowing that you were able to contribute to a bigger cause, you are able to make a difference in someone else’s life.”

Sebrina’s reason for volunteering with the Foundation was its uniqueness, which she explained as follows: “the scope of projects and opportunities were broad and diverse, offering an opportunity to learn something new with each venture.”

Dwight was a little more practical. “At the time it [Action Jamaica] was the only way you could take part in an all-island project without costing you a dime. JN catered not just to the beneficiaries but also

to the individual/volunteers who took the time to chip in with a helping hand.”

The four have a range of activities that keep them busy every day but they each still find ways to volunteer for causes. From Dwight’s involvement at a basic school in his community in Linstead, St Catherine, Sebrina’s participation in the Run/Walks put on by other corporates that support causes dear to her, to Jodi’s approach of lending a hand to various charitable initiatives, to Chev’s involvement with various JN Group initiatives, these valiant change makers keep the spirit of volunteerism alive.

Putting her own twist on a famous Gandhi quote, Chev parts with: “People need to volunteer because whatever change you wish to see has to begin with you, sounds cliché, but the truth often does.”

# CREATING ACCESS FOR FUTURE BUSINESS IDEAS

JN Fund Managers continued its support for Junior Achievement Jamaica delivering 100 passports to high school students in 2016. Additionally eight schools received scholarship support to participate in the Junior Achievement Company of Entrepreneurs (JACE) programme.



Abigail Smith (left) tells JN Fund Managers' Delories Jones, Senior VP – Sales and Business Development, about her Strawberry Surprise, Glorious Guava and Apple cupcakes

# BUSINESS AS A FORCE FOR GOOD



## PROTECTING THE ENVIRONMENT

For 2016 JNGI continued its support for work in the area of Road Safety, Psychosocial Support and Environmental Protection. Here, a team of 60 volunteers participated in a beach clean-up put on by Jamaica Environment Trust during the year. JNGI also renewed their membership, as a corporate sponsor, with the entity providing ongoing support for the education and promotion of the programme to tackle the 'impact of waste on the environment'.



A photograph of the ruins of an Old Anglican Brick Church. The structure is made of red brick and stone, with several arched window openings. The building is overgrown with vines and other vegetation. In the foreground, there are some wooden planks and debris. The sky is bright and overcast. The image is partially obscured by a white diagonal shape on the right side.

This Old Anglican  
Brick Church is an  
imposing image  
of St. Thomas'  
yesteryear. Find  
such stories at  
[historyjamaica.org](http://historyjamaica.org)

# SWEET JAMDUNG

ARTS, CULTURE AND HERITAGE



Students of Robert Lightbourne High School celebrate the launch of the Parish History project



# PARISH HISTORIES

Imagine Anancy stories or your favourite duppy story being just one shareable click away. Or maybe some previously unknown historical fact involving one of our National Heroes waiting to be discovered on the website [www.historyjamaica.org](http://www.historyjamaica.org). Such is the value of the Parish Histories of Jamaica project, which the Foundation manages in collaboration with UWI Department of History and Archeology.

One of the main objectives of this project is to make historical content about Jamaica easily accessible to all. To date, the site hosts a plethora of diverse historical content on both Westmoreland and St. Thomas. In 2016 we uploaded images of all major historical sites as well as interactive videos from people and community elders in St. Thomas.

For 2017 we have our sights set on using Reminiscence Days, where people would gather at a community site and share various historical memorabilia and interesting folk tales on their parish, which we would document and post to the site. It is our hope that such a strategy will form a main component of our engagement strategy for the project in 2017 and beyond. Another component will focus on youth engagement as a means of getting the nation's young people to contribute to the narrative, thereby writing their own parish history.

PARISH HISTORIES  
OF JAMAICA PROJECT'S

**MAIN OBJECTIVE** TO MAKE HISTORICAL  
CONTENT ABOUT JAMAICA  
EASILY ACCESSIBLE TO ALL



Oliver Clarke, Chairman, The Jamaica National Group, hails the DeafCan coffee at the JN Special General Meeting in November, while members of the team look on, all smiles

# GRANT FUNDING



“WE ARE CONSTANTLY  
LOOKING FOR WAYS  
TO ASSIST EVEN  
MORE PEOPLE...” ROSE MILLER

General Manager, Saffrey Brown, explains one of the JN Foundation Resolution Project images to school captain, Malik Morrison at the opening of the refurbished Jamaica College PTA Shoppe, for which the Foundation provided funding ▼

▲ The donation of a pair of Starkey hearing aids, means that 14 year-old Jonathan can hear again after an illness led to hearing loss when he was just two years old





# ONE-ONE COCOA FULL BASKET

## THE “ONE-ONE-COCOA” ROLE IN NATIONAL DEVELOPMENT

**By Rose Miller, Grants Manager**

**G**rant Funding has a special role in national development. And, at the JN Foundation, it has been our absolute pleasure and privilege to support projects and programmes initiated by various Community Based Organizations, (CBOs) and other established institutions, which are all geared at creating change and improving the lives of Jamaicans.

Whether the initiative focuses on capacity building, finding solutions to social problems, promoting social empowerment, education, health, safety and security or skills and personal development, the JN Foundation works along with these fellow change agents, positively impacting lives and creating improved social and economic environments where Jamaicans can achieve their full potential.

Our work and contribution towards attaining goals and realizing dreams for CBOs and the people they serve as well as other institutions, has been very rewarding. We consider ourselves part of the solution and watching the change created by projects we have funded brings joy, hope and great fulfillment. We are constantly looking for ways to assist even more people especially those who are underserved so that many more can experience fulfillment of their dreams.

# A FEW HIGHLIGHTS

Through several strategic partnerships, JN Foundation supported many educational initiatives during 2016. In addition to our iLead Programme, we partnered with **Food for the Poor** and other institutions to implement the **School Sanitation Programme** aimed at eradicating pit latrines from 50 primary schools. Those selected by the Foundation were, Penlyne Castle All Age, Woburn Lawn Primary, St. Thomas and Camberwell Primary, St. Mary. Each now boast modern sanitary conveniences complete with water harvesting facilities.

It was a joy to see the smiles and glee on the faces of the students at **Jamaica College** at the opening of the restructured **PTA Shoppe**. Moments like these are simply priceless. Funds were provided for the creation of a docu-centre to provide computer and Internet services. Finally many students who do not have these facilities at home would be able to access these services,

which will guarantee improved outcomes of research for assignments, School-Based Assessment (SBAs) and Internal Assessments.

In this year also, working with **Music Unites Foundation**, Jamaica saw the staging of the first Music Symposium aimed at highlighting the role played by Jamaican composers, such as Samuel Felstead, who made an outstanding contribution to the development of classical and church music in Jamaica.

In keeping with our focus on health, safety and security JN Foundation partnered with UWI Solutions for Developing Countries (SODECO) on the **ELIXIR Project**. When fully operational, **SODECO** will run a medical services charity designed to improve the health and well-being of Jamaicans, especially those with obesity, and some non-communicable diseases. It will also directly target individuals seeking to sustain a healthy lifestyle as they age.



Manfred  
Jamaica  
Symposium

do Zimmermann conducts notable African musicians at the first Music Symposium hosted at the Music School (Edna Manley College)



“IT IS A GREAT THING TO HAVE HAPPEN TO CAMBERWELL PRIMARY SCHOOL.”

Yvonne Cambell, Chairman of the School Board of the Camberwell Primary School and former Principal

# SCHOOL SANITATION PROGRAMME

**600+** NUMBER OF BENEFICIARIES

*I feel grateful because before we were afraid to use the other toilet.*

Okeem Tate,  
Grade 6 student

*We love the new bathroom because it can flush and we are not afraid to fall in.*

Allijah Stewart  
Grade 3 student

*I am grateful because when we had the old bathroom we did not want to use it because we would fall inside.*

Danielle Jones  
Grade 6 student

Members of the JN team visit Woburn Lawn Primary School, a beneficiary of the sanitation programme in St. Thomas.

From left: Latoya Grindley, JN Group; Michael Matalon, Food for the Poor; Michelle Buchanan, Principal, Woburn Lawn Primary School, St. Thomas; Abi-gale Peart, Project Officer, Food for the Poor; Jodi-Ann Bowen, Monitoring & Evaluation Officer, JN Foundation

Stephanie Thomas-Christie,  
Acting Principal of  
Camberwell Primary School

**“THE CHILDREN ARE ENLIGHTENED WITH THIS. THIS IS A REFRESHER FOR THEM.** They are enjoying the facility. They are learning how to conserve and keep the bathroom clean and learn personal hygiene where that is concerned. I want to commend the JN Foundation and Food for The Poor for facilitating this. Seeing this is like winning the lottery for the students.”



# FORGING STRONG PARTNERSHIPS IN DEVELOPMENT

From left: Saffrey Brown, Charmaine Brimm from the Planning Institute of Jamaica and Opal Whyte, Project Manager, SEBI, share a moment at the launch event of Social Enterprise 101 Toolkit





# POWERFUL FORCES FOR GOOD

Onyka Barrett, Partnerships and Development Manager

**W**e simply cannot achieve our long-term goal of helping to create a skilled & educated workforce that supports the sustainable growth and development of Jamaica, without partnerships. The value of our contribution is much greater when we work with others. This year, we forged partnerships with a wide range of agencies. In each instance the key interest was to create solutions that would provide access and upliftment to even more Jamaicans.

For instance, to further the work being done by the Foundation in economic empowerment, we were pleased to extend our partnership with the United States Agency for International Development (USAID) for the benefit of the Social Enterprise Boost Initiative (SEBI) project, for an additional two years. Moreover, our work to make social enterprises more efficient businesses and raise awareness on the sector was furthered by deep engagement with the Planning Institute of Jamaica and the Ministry of Industry, Commerce, Agriculture and Fisheries (MICAF). A

partnership with Cuso International and Academics for Development resulted in us having the support of key voluntary skills to aid the process. Having a strong partnership with the Office of Social Entrepreneurship, UWI Mona was another critical ingredient.

Together, these partnerships should result in lasting changes to the policy infrastructure to better support the growth of the social enterprise sector – a sector which is allowing for youth, women, blind & visually impaired, the deaf and many other groups to be included in the economic fabric of the country.

Our work in the iLead education project stands out as a stellar example of the gains to be had through informed and sustained focus on solving systemic challenges in our education sector. This approach has allowed for a ready synergy and partnership with the Ministry of Education and the Peace Corps to benefit the leadership and students of the many rural schools we continue to support.

I am saddened at the continued loss of life on our nation's roadways. I can only imagine how difficult this for the many families and communities that are affected. The JN Foundation continues to do its part to change this reality. We were happy to partner with the Federation Internationale de l'Automobile (FIA), National Road Safety Council, Road Safety Unit, Mona Geoinformatics as well as our very own Jamaica Automobile Association (JAA) and JN General Insurance Company Limited (JNGI) to help make the roadways safe.

My deepest thanks to the Usain Bolt Foundation, Child Development Agency, Granville Place of Safety, Victim Services Division, Ministry of Justice and the countless JN members who stood in solidarity with our quest to create happier realities for the young girls and boys in Falmouth, through our 5K event in the historic township. Their smiles make all the hard work worthwhile.

The JN Group serves as such an inspiration, continuing to demonstrate that Businesses are in fact powerful forces for good. Thanks to each of the Subsidiaries in the Group for the many partnerships that have helped to open doors for countless Jamaicans. Is there any better way to empower Jamaicans, wherever they may be, so they are able to achieve their fullest potential?



Lavois Cruickshank  
(2015 Legacy Scholar)

Ketrina  
Codner

Marlon Williams  
Graduate of JN  
GSAT Scholarships

Monique  
Brown-Johnson

Romario  
Pusey

Michael  
Allen

Awah  
Muirhead

Jodi Ann  
Jonas

Suzanna  
Hill

Rushane  
Nelson

Richard  
Randall

Jhanae  
Bailey

# 2016 TERTIARY SCHOLARSHIP AWARD WINNERS

# OUR PARTNERS

Academics for Development  
British Council  
Child Development Agency  
Council of Voluntary and Social Services  
CUSO International  
Development Bank of Jamaica  
Digicel Foundation  
Edna Manley College of the Visual & Performing Arts  
Federation Internationale de l'Automobile  
Food for the Poor  
Inter-American Development Bank / Multilateral Investment Fund  
Jamaica Constabulary Force  
Junior Achievement Jamaica  
Ministry of Education, Youth and Information  
Ministry of Industry, Commerce, Agriculture & Fisheries

Mona Geoinformatics  
Mona Social Services, UWI  
National Road Safety Council  
Office of Social Entrepreneurship, UWI  
Peace Corps  
Planning Institute of Jamaica  
Road Safety Unit  
The Gleaner Company  
The University of the West Indies  
United States Agency for International Development  
University of Birmingham  
Usain Bolt Foundation  
United Way of Jamaica  
Victim Services Division  
Violence Prevention Alliance

## THE JN FAMILY



# IMPACT!



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JN FOUNDATION APP ON APP STORE AND GOOGLE PLAY

VISIT US AT:  
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 **2016**  
YEAR IN REVIEW